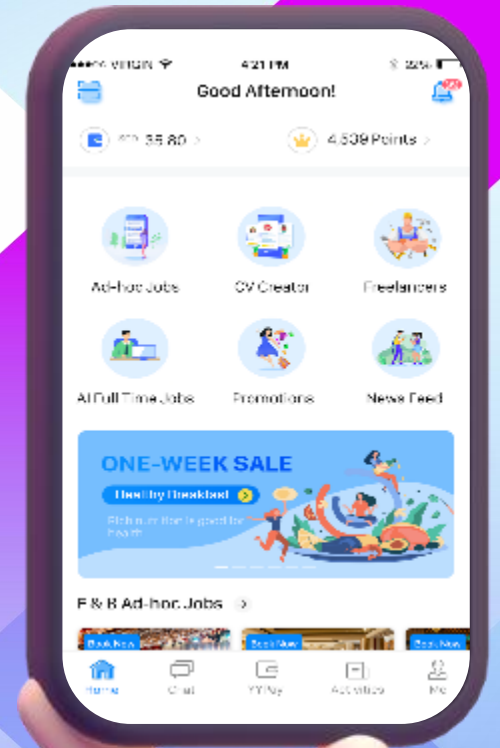




YY Group Holding Limited

Intelligent Hospitality Labor Sourcing and
Smart Janitorial Cleaning Platform
for the Gig Economy

July 2024



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Introduction and Investment Highlights

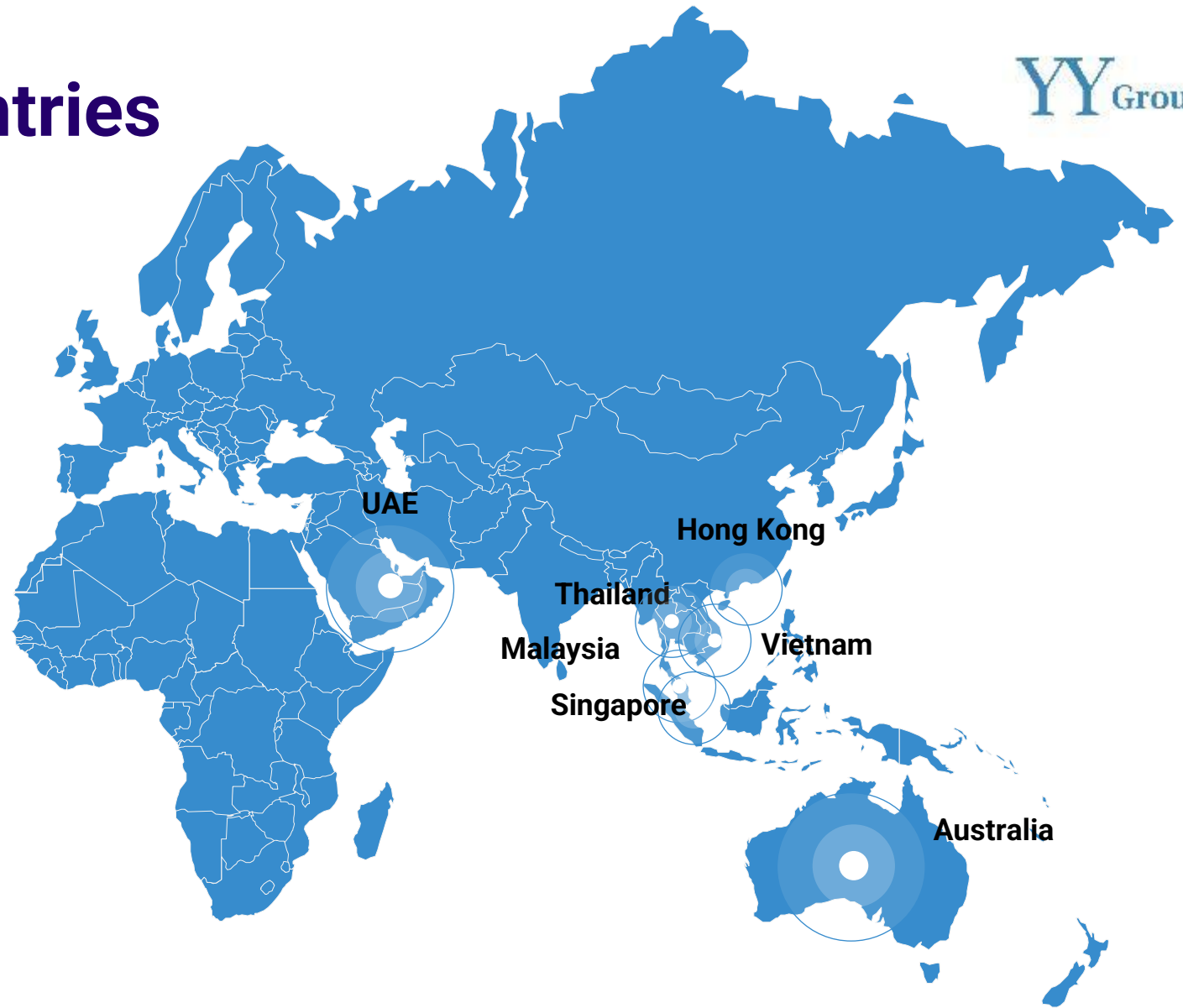
- Founded in 2010 and headquartered in Singapore
- Operate **two** technology-driven business segments
 - **YY Circle Super App** connects the Hotel and Hospitality Industry to On-Demand high quality labor
 - **YY Smart iClean App** provides an innovative cleaning and janitorial solution designed to improve productivity and resource efficiency
- 237 total customers, including blue chip hotel brands (Accor Group, Marriott International, IHG Group, Hilton Group), restaurants (McDonald's, SFBI), shopping malls and hospitals
- Current operations are in Singapore, Malaysia, Hong Kong, Thailand; Recent expansions into **Australia, Vietnam, Cambodia, and the UAE**
- 2023 Full-Year **Revenue up 59% year-over-year** to \$31.8 million
- 2023 Full-Year **Gross Profit up 42% year-over-year** to \$3.7 million



April 2024 IPO on Nasdaq (YYGH)

Operations in Seven Countries

- YY Group serves a **diverse and expanding clientele**, having established relationships with 237 customers across various industries and regions worldwide.
- A testament to the trust and dedication placed in YY Group by its customers, the total number of man-hours deployed in delivering high-quality services and solutions has surpassed more than 6 million hours to date.



Business Overview



01. Intelligent Labor Sourcing

- **One-stop Intelligent Labor Sourcing Solution – YY Circle Super App**
 - On-demand delivery of pre-qualified workers through proprietary labor outsourcing technology platform that simplifies and streamlines the staffing process for our customers
- **CV Creator & AI Job Matching**
 - Leverage AI & data analytics technology to create a professional resume and find jobs quickly and easily
- **YY Circle e-Wallet**
 - Deposit wages, use reward points and receive partner discounts
- **Social & Lifestyle**
 - Offers seamless user experience with attractive social & lifestyle app features

- | | |
|-----------------------|-------------------------|
| ✓ Part-Time Employees | ✓ Hotels |
| ✓ One-Day Events | ✓ Resorts |
| ✓ Ongoing Support | ✓ Supermarkets |
| ✓ Full-Time Staff | ✓ F&B Outlets |
| | ✓ Private Country Clubs |



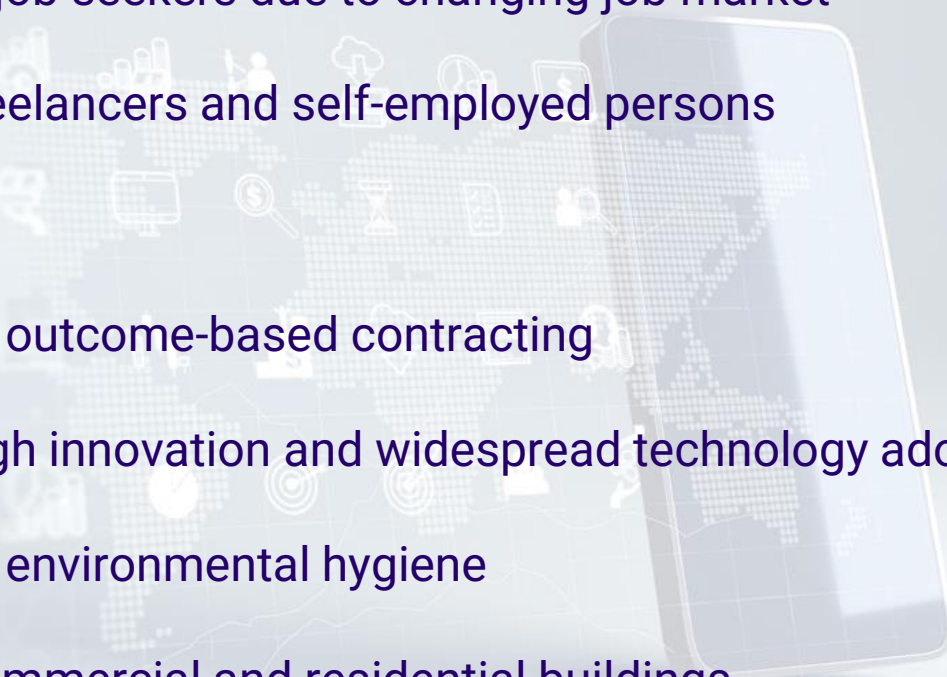
02. Smart Janitorial Cleaning Platform

- **Cleaning Technology (IoT) Solution – YY Smart iClean App**
 - Innovative smart lavatory central management platform integrated with automated sensors & IoT devices for clients to improve productivity, manage resources efficiently, & enjoy significant cost savings
 - Offer cleaning robots and machines for better cleaning performance by deploying the robots at designated premises
- **Commercial Cleaning & Janitorial Services**
 - Provide customizable professional cleaning solution based on requirements established by customers and/or regulatory agencies:

- | | |
|--|---|
| ✓ Hospitality cleaning for hotels, shopping malls & retail | ✓ Facade cleaning |
| ✓ Industrial cleaning | ✓ Disinfection services |
| ✓ Commercial cleaning for offices & schools | ✓ Stewarding services for MICE & banquets |
| | ✓ Pest control services |

Growing Market for On-Demand Labor

YY Super App Demand Drivers

- Wide adoption of E-recruitment by both large and small-sized companies
 - Increasing number of job seekers due to changing job market
 - Growing number of freelancers and self-employed persons
 - Talent shortage
 - Increased adoption of outcome-based contracting
 - Transformation through innovation and widespread technology adoption
 - Increased adoption of environmental hygiene
 - Growing number of commercial and residential buildings
- 

YY Circle Ecosystem

Comprised of 3 apps.

YY Circle App

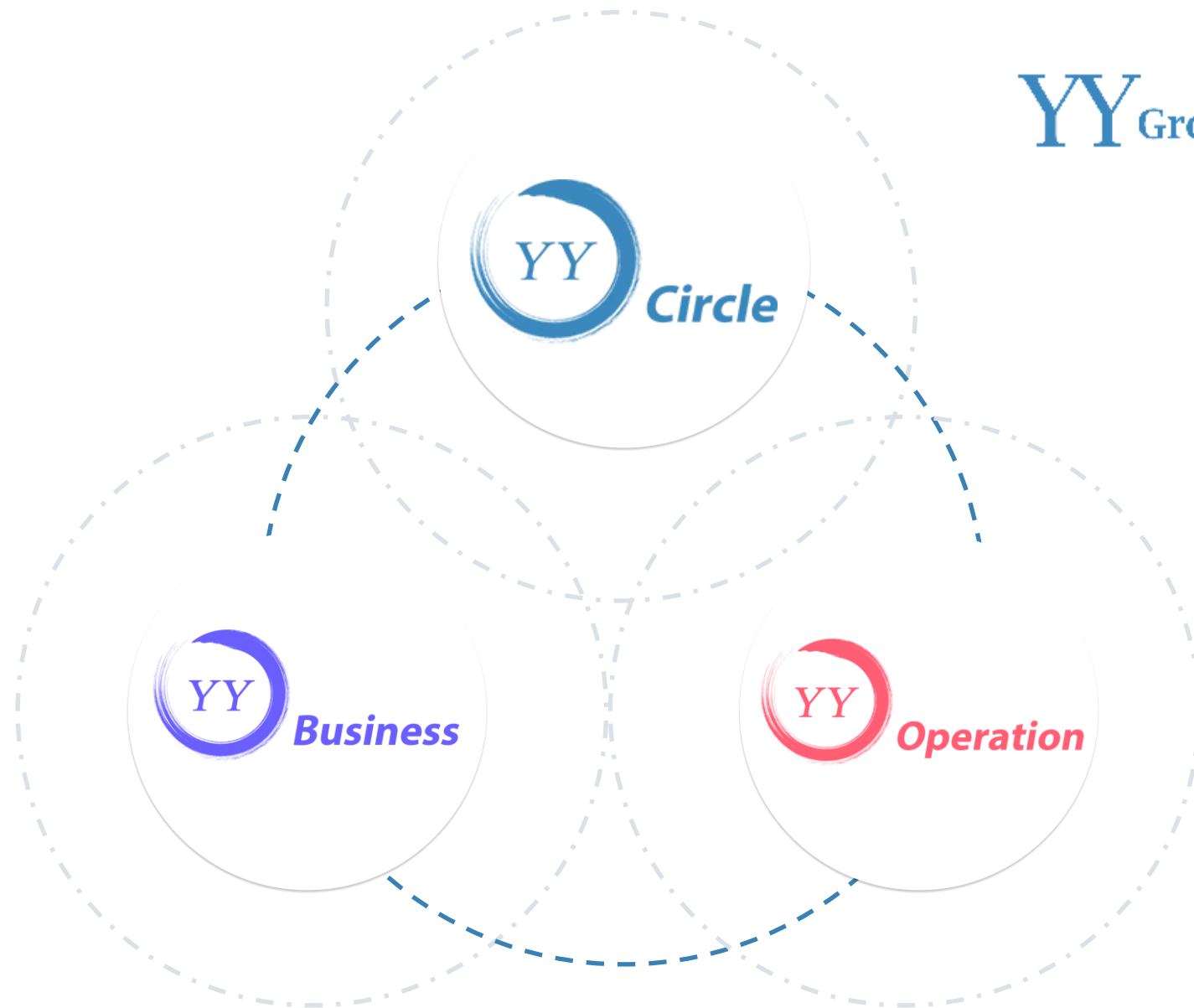
Enables part-time professionals to access thousands of jobs with a quick download.

YY Business App

Enables businesses to request part-time professionals and track their attendance.

YY Operations App

Utilized to monitor part-time professional fulfillment and attendance rates. (in development)



The Superior Choice for the Gig Economy



The Problem



Difficulty in getting staff

Screening through applicants and finding the right part-time professional can be time consuming and inefficient.



No detailed information

The information provided is often incomplete, leaving part-time professionals ill-prepared for their tasks.



No training provided

Training consumes valuable time, and most companies lack the resources to provide classroom training for all their part-time employees.



Inaccurate & delayed payments

Part-time professionals may become frustrated due to late or inaccurate payments.

Our Solution



Job Fulfillment

YY Circle boasts a 95% fulfillment rate for part-time professionals, ensuring easy access to part-time employees at zero cost.



Comprehensive detail

The YY Circle dashboard provides staff members with all the necessary information prior to each job assignment.



Quality staff

YY Circle ensures knowledgeable employees by providing comprehensive training to every deployed part-time employee.



Payment system

The YY Circle auto-payment feature enables fast and accurate payments with ease.

YY Circle Super App

YY Pay

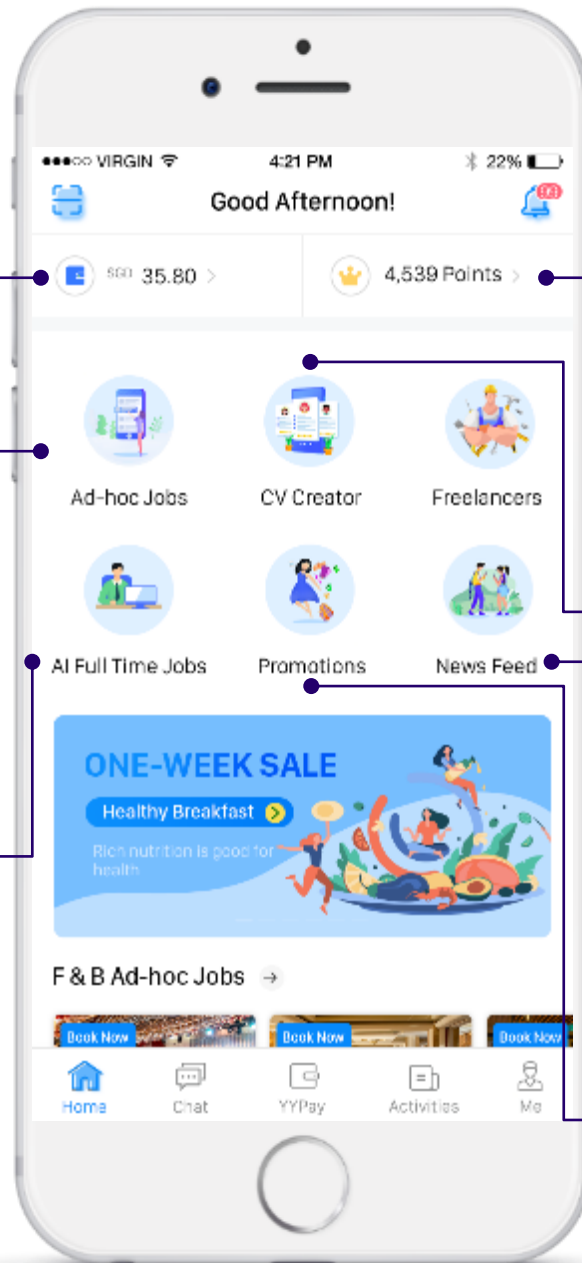
Go cashless with YY Pay to enjoy an easy, free & secure digital payment solution.

Ad-hoc Jobs

Gig Economy – Find part-time jobs quickly and easily.

AI Full-Time Job Matching

Browse through an extensive list of AI matched jobs to get hired with just a few taps!



Rewards

Deposit your wages into the YY Circle e-Wallet. Receive reward points whenever you make a transaction.

CV Creator

Create a professional resume with our online CV tool in just a few steps.

News Feed

Social platform for users to connect & interact.

Partner Discounts

Receive discounts from partner merchants including food & beverage, entertainment, beauty & wellness, and leisure & services.

Intelligent Labor Sourcing: Competitive Advantages

- **High-Rate Job Fulfillment** – 90% customer satisfaction & streamlined processes for workers and businesses
- **Higher Efficiency at Lower Staffing Costs**– App platform that monitors staff across multiple venues leading to reliable and consistent service for our customers
- **Stable Repeat Customers** - Diverse customer base, top five customers have more than 2 years of continuing business relationships
- **Analysis Capabilities** – Adjust processes to identify and attract top talent and adapt to changing market conditions
- **Act as Essential Bridges** – Facilitating connections between job seekers and the most suitable employers, matching employers with the talent they require
- **Versatility of Services** – To captivate job seekers and employers, ensuring sustained engagement



Key Metrics **Intelligent Labor Sourcing**



YY Circle Super App

Customers (Employer):

≈100

No. of Man Hours Deployed To-date:

6 million hours

Total Download Users:

379,149

Total Active Users:

112,441

Daily Active Users (DAU): **2,859**

Weekly Active Users (DAU): **7,255**

Monthly Active Users (MAU): **17,982**

Conversion Rate:

29.70%

Average Retention Rate:

16.00%

Top 3 Engaged Activities:

- Ad-hoc Jobs (**46m20s**)
- AI Full Time Jobs (**17m24s**)
- News Feed (**46m33s**)

Our Customers

Intelligent Labor Sourcing

Past and present blue chip customer base.

<p>Hotels</p>	
<p>F&B Outlets / Restaurants</p>	
<p>Country Clubs</p>	
<p>Retail / Logistics</p>	

“The YY Circle Super App is a very convenient, user friendly and easy to navigate solution for our staffing needs.”

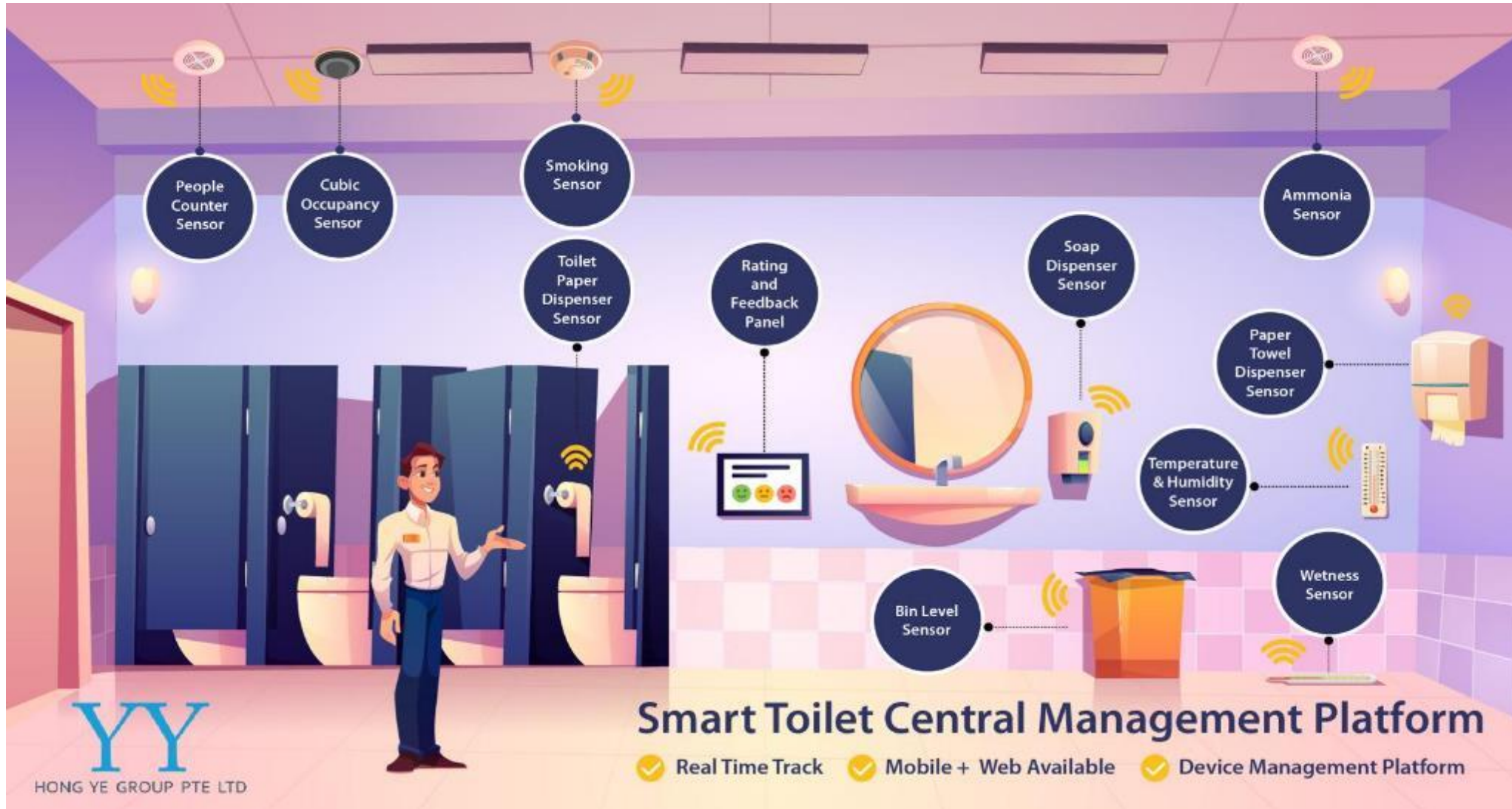
- Herbert Lee: Westin Hotel, Singapore

Smart Janitorial Cleaning Platform: Competitive Advantages

- **Skilled Cleaning Staff** – Provide ongoing training to deliver exceptional cleaning results for the highest level of customer satisfaction.
- **Better Management of Labor** – IoT platform monitors cleaning staff to maintain highest-quality work
- **Real-Time Tracking & Analysis** - Optimize staffing and cleaning processes and address issues promptly
- **Strong and Stable Customer Relationships** - Diverse customer base
- **Key Customers** - Three of top five customers have more than 2 years of continuing business relationships



YY Smart iClean App Software



Our Customers

Smart Janitorial Cleaning Platform

Past and present blue chip customer base.

<p>4&5 Star Hotels</p>	
<p>Shopping Malls</p>	
<p>Hospitals</p>	
<p>F&B Outlets</p>	

Growth Strategies

- Continuous Rapid Expansion into new countries
 - **Southeast Asia, Middle East, Europe, and the United States.**
- Recent Developments/Expansions
 - **Australia, Vietnam, Cambodia, and UAE**
- **Continuous Development of YY Circle Super App**
 - R&D to improve user experience, functionality and performance
- Joint Ventures and Strategic Alliances

Geographical Expansion Plans



Revenue Model

01. Intelligent Labor Sourcing

Service Fees

- **Approx. 20% gross margin** from the outsourcing fees charged to customers (employers) for each successfully deployed causal labour **on a cost-plus basis (fixed rate per hourly wage)**

02. Smart Janitorial Cleaning Platform

Headcount-based Fees

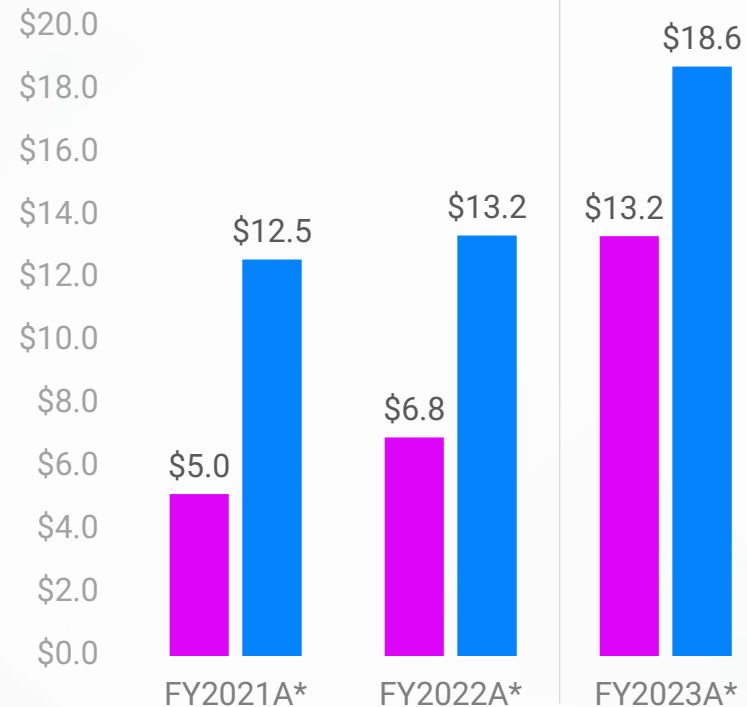
- Receive monthly/annually milestone payments over a period of years **based on quantity of cleaning labor supplied**

Performance-based Fees

- Receive monthly/annually milestone payments on multi-year contracts **based on work performance**

Results

USD in millions



■ Intelligent Labor Sourcing ■ Smart Janitorial Cleaning Platform

* Actual & audited financial figures.

Experienced Leadership



Fu Xiaowei
("Mike")

Founder & CEO

Mike is the founder of YY Group & has more than 12 years of experience in casual labor manpower management and business strategic planning.

He was recognised as Entrepreneur of the Year in 2015 by the Association of Small and Medium Enterprises and the Rotary Club of Singapore.



Zhang Fan

Co-Founder & Director

Zhang Fan is the co-founder of YY Group. She is principally involved in the business development and corporate communications functions of the group.

She was previously the Administrative Director of Bank of Communications.

Zhang Fan holds a Bachelor Degree of Advertising from the Beijing Geely University.



Phua Zhi Yong
("Jason")

CFO

Jason has over 12 years of experience in project management in the industries of property, oil and gas, information technology (IT), manpower outsourcing, and cleaning.

Jason is a Chartered Accountant of Singapore.

He holds an Honours Degree in Banking and Finance.



Xu Lin Pu
("Rachel")

CHRO

Rachel is principally involved in managing the full spectrum of HR functions for the group.

She has 7 years and 8 years of experience respectively in the hospitality management industry and manpower outsourcing and cleaning industries.

Rachel is a member of Singapore Human Resource Institute (SHRI).



Teng Sin Ken

CIO

Ken is responsible for overseeing all IT operations, managing project timelines and system development.

He has over 12 years of experience in leading and delivering the digitalisation and automation of business processes for corporate organisations.

He holds a Bachelor Degree in Information Technology.

Investment Highlights

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Thank You

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